

Netcall

Technology
4 March 2026

H126 quality despite recent price weakness

Netcall represents a quality investment. The primary H126 growth driver was expansion at existing customers, illustrating the continued upside from the user base. Added to this are growing recurring revenues, increasing order book visibility and the potential for further penetration of its target sectors. These factors are in stark contrast to the group's recent share price weakness.

Financials

H126 revenue grew to £26.5m, up 15% y-o-y. This was helped by an initial contribution from Jadu (acquired in December 2025) but still represented 11% organic growth, helped by Cloud net retention of 115% (H125: 115%). Total average contract value (ACV) was £50.5m with Cloud ACV up 42% y-o-y to £42.6m. Underlying organic growth in Cloud ACV was 25% (H125: 20%), which now represents 84% of total ACV (H125: 76%). H126 recurring revenues represented 83% of total revenue (H125: 79%). Adjusted EBITDA increased by 13% to £6.5m (H125: £5.7m), a margin of 24.4% (H125: 24.7%), slightly lower due to acquisitions. Adjusted PBT increased by 11% to £5.4m (H125: £4.9m). Net cash was £14.8m (£13.8m after lease commitments) after £12.7m of acquisition-related payments. Management expects 'ongoing progress' in FY26.

Strategy

The successful Liberty platform shows how generative AI is enabling and accelerating digital transformation. Customers are also taking the opportunity to replace solutions with integrated, consolidated platforms that offer wallet share opportunities for proven solutions. These cloud-based offerings represent high-quality recurring revenue streams, adding to the quality of Netcall's business model. Management continues to leverage this already-significant opportunity, enhancing its core offering via acquisition and broadening its reach with channel partners, which represented c 20% of order bookings in H126 (H125: 20%).

Valuation

Fears regarding the future of AI have contributed to recent share price weakness. We see digital transformation of business-critical systems as having little or no room for error, and we view this weakness not as a bearish signal, but as an opportunity for longer-term investors. Netcall's forward EV/EBITDA is at levels not seen since October 2024 (source: LSEG Data & Analytics) and reached c 19x in Q4 last year, leading us to conclude that any continued weakness could be an attractive entry point.

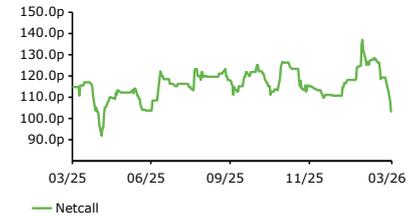
Consensus forecasts

Year end	Revenue (£m)	EBITDA (£m)	PBT (£m)	EPS (p)	DPS (p)	EV/EBITDA (x)	P/E (x)	Yield (%)
6/25	48.0	9.8	8.3	3.75	0.94	16.0	27.5	0.9
6/26e	57.6	12.0	9.8	4.30	1.10	13.1	24.0	1.1
6/27e	67.2	14.8	12.0	5.20	1.28	10.6	19.8	1.2

Source: LSEG Data & Analytics. Note: EBITDA, PBT and EPS adjusted to exclude the impact of share based payments, impairment, P&L on disposals/acquisitions, contingent considerations and non-recurring transaction costs.

Price 103.00p
Market cap £170m

Share price performance



Share details

Code	NET
Listing	AIM
Shares in issue	167.1m
Net cash/(debt) as at 31 December 2025	£13.8m

Business description

Netcall is a UK enterprise software company that supports organisations on their digital transformation journey. Its Liberty platform provides intelligent process automation and customer engagement tools, helping to improve workflow efficiency with a better customer and employee experience.

Bull points

- High recurring revenues (83% total) and cloud net retention rate (115%).
- Over 700 public- and private-sector customers. Over 50 new clients in 2025.
- Significant upside from 16% penetration of target UK sectors.

Bear points

- Active M&A programme can include execution risk.
- Fast moving markets can lead to constrained development from talent shortages.
- Potential functionality overlap with larger competitor products.

Analysts

Dan Ridsdale	+44 (0)20 3077 5700
Ross Jobber	+44 (0)20 3077 5700

tmt@edisongroup.com
[Edison profile page](#)

EDISON QUICKVIEWS ARE NORMALLY ONE-OFF PUBLICATIONS WITH NO COMMITMENT TO WRITING ANY FOLLOW UP. QUICKVIEW NOTES USE CONSENSUS EARNINGS ESTIMATES.

General disclaimer and copyright

This report has been prepared and issued by Edison. Edison Investment Research standard fees are £60,000 pa for the production and broad dissemination of a detailed note (Outlook) following by regular (typically quarterly) update notes. Fees are paid upfront in cash without recourse. Edison may seek additional fees for the provision of roadshows and related IR services for the client but does not get remunerated for any investment banking services. We never take payment in stock, options or warrants for any of our services.

Accuracy of content: All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable, however we do not guarantee the accuracy or completeness of this report and have not sought for this information to be independently verified. Opinions contained in this report represent those of the research department of Edison at the time of publication. Forward-looking information or statements in this report contain information that is based on assumptions, forecasts of future results, estimates of amounts not yet determinable, and therefore involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of their subject matter to be materially different from current expectations.

Exclusion of Liability: To the fullest extent allowed by law, Edison shall not be liable for any direct, indirect or consequential losses, loss of profits, damages, costs or expenses incurred or suffered by you arising out of or in connection with the access to, use of or reliance on any information contained on this note.

No personalised advice: The information that we provide should not be construed in any manner whatsoever as, personalised advice. Also, the information provided by us should not be construed by any subscriber or prospective subscriber as Edison's solicitation to effect, or attempt to effect, any transaction in a security. The securities described in the report may not be eligible for sale in all jurisdictions or to certain categories of investors.

Investment in securities mentioned: Edison has a restrictive policy relating to personal dealing and conflicts of interest. Edison Group does not conduct any investment business and, accordingly, does not itself hold any positions in the securities mentioned in this report. However, the respective directors, officers, employees and contractors of Edison may have a position in any or related securities mentioned in this report, subject to Edison's policies on personal dealing and conflicts of interest.

Copyright 2026 Edison Investment Research Limited (Edison).

Australia

Edison Investment Research Pty Ltd (Edison AU) is the Australian subsidiary of Edison. Edison AU is a Corporate Authorised Representative (1252501) of Crown Wealth Group Pty Ltd who holds an Australian Financial Services Licence (Number: 494274). This research is issued in Australia by Edison AU and any access to it, is intended only for "wholesale clients" within the meaning of the Corporations Act 2001 of Australia. Any advice given by Edison AU is general advice only and does not take into account your personal circumstances, needs or objectives. You should, before acting on this advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Product Disclosure Statement or like instrument.

New Zealand

The research in this document is intended for New Zealand resident professional financial advisers or brokers (for use in their roles as financial advisers or brokers) and habitual investors who are "wholesale clients" for the purpose of the Financial Advisers Act 2008 (FAA) (as described in sections 5(c) (1)(a), (b) and (c) of the FAA). This is not a solicitation or inducement to buy, sell, subscribe, or underwrite any securities mentioned or in the topic of this document. For the purpose of the FAA, the content of this report is of a general nature, is intended as a source of general information only and is not intended to constitute a recommendation or opinion in relation to acquiring or disposing (including refraining from acquiring or disposing) of securities. The distribution of this document is not a "personalised service" and, to the extent that it contains any financial advice, is intended only as a "class service" provided by Edison within the meaning of the FAA (i.e. without taking into account the particular financial situation or goals of any person). As such, it should not be relied upon in making an investment decision.

United Kingdom

This document is prepared and provided by Edison for information purposes only and should not be construed as an offer or solicitation for investment in any securities mentioned or in the topic of this document. A marketing communication under FCA Rules, this document has not been prepared in accordance with the legal requirements designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research.

This Communication is being distributed in the United Kingdom and is directed only at (i) persons having professional experience in matters relating to investments, i.e. investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "FPO") (ii) high net-worth companies, unincorporated associations or other bodies within the meaning of Article 49 of the FPO and (iii) persons to whom it is otherwise lawful to distribute it. The investment or investment activity to which this document relates is available only to such persons. It is not intended that this document be distributed or passed on, directly or indirectly, to any other class of persons and in any event and under no circumstances should persons of any other description rely on or act upon the contents of this document.

This Communication is being supplied to you solely for your information and may not be reproduced by, further distributed to or published in whole or in part by, any other person.

United States

Edison relies upon the "publishers' exclusion" from the definition of investment adviser under Section 202(a)(11) of the Investment Advisers Act of 1940 and corresponding state securities laws. This report is a bona fide publication of general and regular circulation offering impersonal investment-related advice, not tailored to a specific investment portfolio or the needs of current and/or prospective subscribers. As such, Edison does not offer or provide personal advice and the research provided is for informational purposes only. No mention of a particular security in this report constitutes a recommendation to buy, sell or hold that or any security, or that any particular security, portfolio of securities, transaction or investment strategy is suitable for any specific person.