

# **Pixium Vision**

FY18 results

# Healthcare equipment & services

## 19 February 2019

Price €1.63 Market cap €35m

 Net cash (€m) at 31 December 2018
 7.8

 Shares in issue
 22.0m

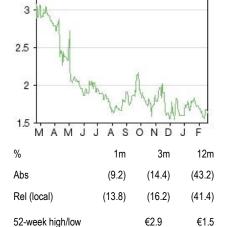
 Free float
 49%

 Code
 PIX

Primary exchange Euronext Paris
Secondary exchange N/A

### Share price performance

3.5



### **Business description**

Pixium Vision develops bionic vision systems for patients with severe vision loss. Its lead product, Prima, is a wireless sub-retinal implant system designed for Dry-ARMD. The company has completed a human feasibility study for Prima in Europe and expects to start implantations in a US feasibility study in H119.

next events	
Initial implantations for US feasibility study	H119
Start EU pivotal study	H219
Analysts	
Pooya Hemami, CFA	+1 646 653 7026
Maxim Jacobs, CFA	+1 646 653 7027
healthcare@edisongroup.com	

Pixium Vision is a research client of Edison Investment Research Limited

Edison profile page

## Financials in line as Prima advances

Pixium reported FY18 financials and reiterated that it is on track to start a pivotal study in the EU for its Prima bionic vision system (BVS) in H219 for the treatment of advanced dry age-related macular degeneration (Dry-ARMD). This follows the release of positive six-month data in January 2019 for its five-patient EU Prima feasibility study. Using a risk-adjusted NPV model, we obtain a pipeline rNPV of €91.2m, vs €88.7m previously.

Year end	Revenue (€m)	PBT* (€m)	EPS* (€)	DPS (€)	P/E (x)	Yield (%)
12/17	2.5	(13.5)	(1.02)	0.0	N/A	N/A
12/18	1.6	(8.1)	(0.44)	0.0	N/A	N/A
12/19e	1.6	(10.6)	(0.48)	0.0	N/A	N/A
12/20e	0.0	(21.7)	(0.99)	0.0	N/A	N/A

Note: \*PBT and EPS are normalised, excluding amortisation of acquired intangibles, exceptional items and share-based payments.

# FY18 financials reveal no negative surprises

Pixium reported Q418 gross cash and equivalents of €15.6m, and a yearly operating cash burn rate of €6.17m excluding net interest/finance costs of €1.28m. The sharp reduction in the operating loss from €12.67m in 2017 to €6.81m was, as expected, due to the cessation of the Iris II programme, which resulted in significantly lower COGS and marketing expenses, as well as slightly lower R&D costs.

# EU pivotal study expected to start in H219

Pixium plans to work with study investigators and statisticians in coming weeks to analyse full study data and formulate a pivotal study design. It will then begin discussions with regulators to conduct a pan-European pivotal trial across several countries and multiple centres. Pixium's goal is to start recruitment for the pivotal study in H219, potentially resulting in initial implantations before YE19. We estimate it will require 12 months of follow-up data within the EU pivotal trial for European regulators to provide CE Mark approval. We believe that the EU pivotal study may require 40–50 patients and that EU commercialisation (CE Mark approval) may occur in H222.

# Valuation: €99.0m in equity, or €4.50 per share

We believe Pixium's cash on hand should be sufficient for it to maintain its operations into Q220. Our model continues to estimate that Pixium will raise €20m in 2019, €30m in 2020 and €25m in 2021. As per Edison policy, we model these as debt financing. We continue to value Pixium using an rNPV approach, employing a 12.5% cost of capital and applying a 15% probability of success estimate for Prima. After rolling forward our estimates and reducing near-term R&D costs, we now obtain a pipeline rNPV (enterprise value) of €91.2m, up from €88.7m, previously. After including €7.8m in Q418 net cash (inclusive of €7.9m gross debt) at 31 December 2018, we obtain an equity valuation of c €99.0m, or €4.50 per share (compared to €4.42 previously).



# Prima strategy on track with expectations

Pixium Vision provided a general business and financial update on 8 February 2019. The company is focused on advancing its Prima bionic vision system for the treatment of Dry-ARMD. The Prima implant is a miniaturised photovoltaic wireless sub-retinal microchip consisting of 378 electrodes (pixels) that is placed underneath the retina. Each photovoltaic pixel is independently controlled and self-powered by near-infrared light projected from the specialised glasses worn by the patient.

On 8 January 2019, Pixium announced that Prima successfully met the endpoints of the five-patient EU feasibility study<sup>1</sup> at interim six months follow-up after implantation, in patients with Dry-ARMD. Pixium indicated that these results exceeded its initial expectations, as all five implantations resulted in successful activations and light perception in areas where no central vision remained prior to implantation. Most patients were able to identify different visual patterns, symbols or letter sequences, and recognition speed improved throughout the post-implantation rehabilitation phase. Some patients reported visual acuity (VA) measures of up to 20/460, which to our knowledge is among the highest level recorded with a prosthetic retinal implant device. Safety measures to date suggest the implant is stable and well-tolerated, as there were no device-related serious adverse events and the device does not impair residual natural peripheral vision.

In parallel, the company continues to advance with the single-centre, five-patient US feasibility trial (PRIMA FS-US). Conducted at the University of Pittsburgh Medical Center, it is actively recruiting and screening potentially eligible patients. Management expects the first implantations to occur in H119. The public release of interim data from the European feasibility study could encourage patient recruitment for this US study. Pixium believes that 12-month safety and performance data on all five patients will likely be sufficient for US regulators to allow a larger US (pilot) study to be started. We continue to anticipate that study data from the US feasibility study should be available in H120 and that recruitment for the US pilot study can begin in H220.

# Pixium now focused on gaining approval for EU pivotal study

As reiterated in our <u>17 December 2018</u> note, the regulatory pathway for a European approval is shorter than in the US and Pixium is confident the interim safety data from the European feasibility study can be used to enable the design of the protocol for a larger, multi-centre, CE Mark-enabling European pivotal study. The company plans to work with study investigators and statisticians in coming weeks to analyse full study data and formulate a pivotal study design. It will then begin discussions with regulators to conduct a pan-European pivotal trial across several countries and multiple centres. Pixium's goal is to start recruitment for the pivotal study in H219, potentially resulting in initial implantations before YE19. The firm expects the EU pivotal study to involve sites in several countries, including France, Germany, Italy and Spain.

We continue to estimate it will require 12 months of follow-up safety and efficacy data within the EU pivotal trial for European regulators to provide CE Mark approval. We estimate that the EU pivotal study may require 40–50 patients. We reiterate that to obtain CE Mark approval product safety is generally the primary consideration for regulators (it does not usually require demonstration of long-term clinical efficacy). We continue to estimate that 12-month data from the EU pivotal study (which we estimate is the minimum required for approval) will be available in H221, leading to potential EU commercialisation (CE Mark approval) in H222. We expect that CE Mark clearance (and EU launch) would still occur 18–24 months earlier than US pre-market approval (PMA) and launch.

<sup>&</sup>lt;sup>1</sup> All surgical implantations at the EU feasibility study took place at the Fondation Ophtalmologique A de Rothschild/Hopital des Quinze Vingts, based in Paris, France.



EU clinical pathway	US clinical pathway
Clinical stud	ies needed
Small-size (c 5-patient) feasibility study	1. Medium-size (c 30-patient) pilot study
2. Medium-size (c 40–50 patient) Pivotal trial	2. Larger (c 60-80 patient) pivotal trial
Projected characteristics and	requirements for pivotal trial
12 months of follow-up data	18-24 months of follow-up data
Study must show product safety	Study must show safety and efficacy
Projected commerc	ial launch timeline
H222	2024

## **Review of FY18 financial results**

Pixium reported Q418 gross cash and equivalents of €15.6m and a 2018 operating cash burn rate of €6.17m excluding net interest/finance costs of €1.28m. The firm reported €1.60m in revenue in FY18 (primarily from subsidies and research tax credits), down from €2.54m in FY17. It realised a €6.81m operating loss² (vs a €12.67m loss in FY17), and a €13.57m net loss (€0.73 per share), vs a €13.54m net loss in FY17.

Included within the FY18 net loss was a one-time €5.48m impairment charge related to tangible and non-tangible assets relating to the now-discontinued earlier-generation Iris II epi-retinal implant programme. Excluding this impairment charge, the company's adjusted net loss was €8.09m, or €0.44 per share.

Overall, Pixium's sharply lower operating and adjusted net losses compared to FY17 were, as expected, due to the cessation of the Iris II programme, which resulted in significantly lower COGS and marketing expenses, as well as slightly lower R&D costs.

Pixium's results compare to our FY18 expectations of operating and normalised net losses of €6.7m and €6.49m respectively. The normalised net loss was higher than we expected primarily due to higher than expected net finance costs (€1.28m). Reported FY18 R&D costs (€6.18m) were only slightly (\$0.14m) higher than we projected.

### Financial outlook

We expect Pixium's R&D costs and rate of cash burn to increase in 2019 as:

- it prepares for the EU pivotal study
- the US feasibility study progresses
- it finalises processing and design enhancements to the Prima system's external glasses, and
- it produces Prima microchip and glasses inventory for the EU pivotal study.

We believe that Pixium's funds on hand (€15.6m) should be sufficient for the company to maintain its operations and fund its Prima strategy into Q220. Given that the firm reported €7.9m in total gross debt on 31 December 2018 (€2.4m in conditional advances and €5.5m in long-term debt), we calculate €7.8m in net cash.

Following discussions with management, we have slightly reduced our R&D cost assumptions for the EU pivotal study, particularly in 2019 where we estimate that implantation numbers will be very

<sup>&</sup>lt;sup>2</sup> Please note our calculation of operating loss differs from that reported by the company, largely because we do not exclude the positive revaluation of stock-based compensation from our operating expense calculations; excluding this €1.09m revaluation, the 2018 operating loss would have been €7.9m.



limited. We anticipate EU pivotal study patient recruitment and implantations to increase significantly in 2020, and that implantations will then also begin for the US pilot study, resulting in a yearly increase in R&D costs.

Compared to our prior estimates, we have lowered our R&D expense assumptions in 2019 and 2020, to €7.5m and €14.0m, respectively (from €10.5m and €16.0m, respectively). We now forecast 2019 and 2020 operating cash burn rates (excluding net interest) of €9.7m and €16.9m respectively, vs our prior estimates of €12.5m and €21.0m, respectively.

We anticipate Pixium will seek to raise funds, likely in mid-2019 or H219, in order to expand its financial runway to fund the EU pivotal study. Our model continues to estimate that Pixium will raise €20m in 2019, €30m in 2020 and €25m in 2021. As per usual Edison policy, our model assumes these sources will be in debt. We forecast that all this funding should enable Pixium to complete the registration-enabling Prima clinical studies in the EU to reach commercialisation in Europe. In addition, positive cash flows resulting from EU sales should enable the completion of the US pivotal study. We continue to assume that Pixium will only start to become cash flow positive on a sustainable basis once Prima is launched (in H222).

### **Valuation**

We continue to value Pixium using an rNPV approach, employing a 12.5% cost of capital. Our valuation is based solely on the Prima opportunity in Dry-ARMD. We continue to apply a probability of success estimate for Prima-ARMD in our model of 15% and we assume a forex rate, for US sales, of \$1.13/€.

We have not revised our Prima market share, revenue or peak sales assumptions, although we have rolled forward our forecasts in our valuation model and reduced our 2019 and 2020 R&D expense forecasts as stated previously. Hence, we now obtain a pipeline rNPV (enterprise value) of €91.2m, up from €88.7m previously. After including €7.8m in net cash at 31 December 2018, we obtain an equity valuation of c €99.0m, or €4.50 per share (compared to €4.42 previously).

Exhibit 2: Pixium Vision rNPV assumptions								
Product contributions (net of R&D and Marketing costs)	Indication	Status	rNPV (€m)	rNPV/share (€)	Probability of success	Launch date	Peak WW sales (€m)	
Prima (net of R&D and marketing costs)	Age-related macular degeneration	Human feasibility trials	176.7	8.03	15.00%	H222 (EU) and 2024 (US)	1,064 in 2028	
Corporate costs and expenses								
G&A expenses			(20.1)	(0.92)				
Net capex, NWC and taxes			(65.4)	(2.97)				
Total rNPV			91.2	4.14				
Net cash/(debt) (Q418)			7.8	0.35				
Total equity value			99.0	4.50				
FD shares outstanding (000) (Q119e)			22,006					
Source: Edison Investment Rese	arch							



	€(000)	2016	2017	2018	2019e	2020e	2021
31-December	• •	IFRS	IFRS	IFRS	IFRS	IFRS	IFR
PROFIT & LOSS							
Revenue		2,516	2,535	1,598	1,600	0	
Cost of Sales		(141)	(1,124)	(41)	0	0	
General & Administrative		(2,953)	(5,324)	(1,508)	(2,800)	(2,900)	(2,973
Research & Development		(10,869)	(7,817)	(6,184)	(7,500)	(14,000)	(17,000
EBITDA		(11,448)	(11,731)	(6,135)	(8,700)	(16,900)	(19,973
Depreciation		(1,051)	(936)	(677)	(600)	(397)	(803
Amortisation		0	0	0	0	0	(***
Operating Profit (before exceptionals)		(12,499)	(12,666)	(6,812)	(9,300)	(17,297)	(20,776
Exceptionals		0	0	(5,483)	0	0	(==,
Other		0	0	0	0	0	
Operating Profit		(12,499)	(12,666)	(12,294)	(9,300)	(17,297)	(20,776
Net Interest		58	(876)	(1,277)	(1,287)	(4,424)	(7,562
Profit Before Tax (norm)		(12,441)	(13,542)	(8,088)	(10,587)	(21,721)	(28,338
Profit Before Tax (FRS 3)		(12,441)	(13,542)	(13,571)	(10,587)	(21,721)	(28,338
Tax		0	0	0	0	0	(20,000
Profit After Tax and minority interests (norm)		(12,441)	(13,542)	(8,088)	(10,587)	(21,721)	(28,338
Profit After Tax and minority interests (RS 3)		(12,441)	(13,542)	(13,571)	(10,587)	(21,721)	(28,338
							• •
Average Number of Shares Outstanding (m)		12.7	13.3	18.5	22.0	22.0	22.
EPS - normalised (€)		(0.98)	(1.02)	(0.44)	(0.48)	(0.99)	(1.29
EPS - normalised and fully diluted (€)		(0.98)	(1.02)	(0.44)	(0.48)	(0.99)	(1.29
EPS - (IFRS) (€)		(0.98)	(1.02)	(0.73)	(0.48)	(0.99)	(1.29
Dividend per share (€)		0.0	0.0	0.0	0.0	0.0	0.0
BALANCE SHEET							
Fixed Assets		10,184	9,649	3,666	3,866	5,869	7,06
Intangible Assets		8.205	7.680	2.623	2.623	2.623	2.62
Tangible Assets		1,979	1,970	1,042	1,242	3,246	4,44
Current Assets		17,405	14,241	17,756	25,984	32,260	27,72
Short-term investments		0	0	0	0	0	,,
Cash		14,244	10,532	15,629	23,858	30,134	25,59
Other		3,161	3,710	2.126	2.126	2.126	2.12
Current Liabilities		(2,836)	(2,752)	(2,044)	(1,060)	(1,060)	(1,060
Creditors		(2,836)	(2,752)	(2,044)	(1,060)	(1,060)	(1,060
Short term borrowings		(2,030)	(2,732)	0	(1,000)	(1,000)	(1,000
Long Term Liabilities		(1,505)	(9,302)	(8,023)	(28,023)	(58,023)	(83,023
Long term borrowings		(1,333)	(9,130)	(7,870)	(27,870)	(57,870)	(82,870
Other long term liabilities		(1,333)	(9,130)		(153)		
Net Assets		23,248	11,836	(153) 11,355	767	(153) (20,954)	(153
		23,240	11,000	11,555	707	(20,934)	(49,292
CASH FLOW							
Operating Cash Flow		(11,188)	(10,605)	(6,174)	(9,684)	(16,900)	(19,973
Net Interest		58	(876)	(1,277)	(1,287)	(4,424)	(7,562
Tax		0	0	0	0	0	
Capex		(148)	(191)	(31)	(800)	(2,400)	(2,000
Acquisitions/disposals		0	0	0	0	0	
Financing		(0)	519	14,068	0	0	
Net Cash Flow		(11,279)	(11,153)	6,587	(11,771)	(23,724)	(29,535
Opening net debt/(cash)		(24,190)	(12,911)	(1,401)	(7,760)	4,011	27,73
HP finance leases initiated		Ó	0	Ó	Ó	0	
Other		(0)	(357)	(228)	0	0	(0
Closing net debt/(cash)		(12,911)	(1,401)	(7,760)	4,011	27,736	57,27



#### General disclaimer and copyright

This report has been commissioned by Pixium Vision and prepared and issued by Edison, in consideration of a fee payable by Pixium Vision. Edison Investment Research standard fees are £49,500 pa for the production and broad dissemination of a detailed note (Outlook) following by regular (typically quarterly) update notes. Fees are paid upfront in cash without recourse. Edison may seek additional fees for the provision of roadshows and related IR services for the client but does not get remunerated for any investment banking services. We never take payment in stock, options or warrants for any of our services.

Accuracy of content: All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable, however we do not guarantee the accuracy or completeness of this report and have not sought for this information to be independently verified. Opinions containing in this report represent those of the Edison analyst at the time of publication. Forward-looking information or statements in this report contain information that is based on assumptions, forecasts of future results, estimated in amounts not yet determinable, and therefore involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of their subject matter to be materially different from current expectations.

Exclusion of Liability: To the fullest extent allowed by law, Edison shall not be liable for any direct, indirect or consequential losses, loss of profits, damages, costs or expenses incurred or suffered by you arising out or in connection with the access to, use of or reliance on any information contained on this note.

No personalised advice: The information that we provide should not be construed in any manner whatsoever as, personalised advice. Also, the information provided by us should not be construed by any subscriber or prospective subscriber as Edison's solicitation to effect, or attempt to effect, any transaction in a security. The securities described in the report may not be eligible for sale in all jurisdictions or to certain categories of investors.

Investment in securities mentioned: Edison has a restrictive policy relating to personal dealing and conflicts of interest. Edison Group does not conduct any investment business and, accordingly, does not itself hold any positions in the securities mentioned in this report. However, the respective directors, officers, employees and contractors of Edison may have a position in any or related securities mentioned in this report, subject to Edison's policies on personal dealing and conflicts of interest.

Copyright: Copyright 2019 Edison Investment Research Limited (Edison). All rights reserved FTSE International Limited ("FTSE") © FTSE 2019. "FTSE®" is a trade mark of the London Stock Exchange Group companies and is used by FTSE International Limited under license. All rights in the FTSE indices and/or FTSE ratings vest in FTSE and/or its licensors. Neither FTSE nor its licensors accept any liability for any errors or omissions in the FTSE indices and/or FTSE ratings or underlying data. No further distribution of FTSE Data is permitted without FTSE's express written consent.

#### **Australia**

Edison Investment Research Pty Ltd (Edison AU) is the Australian subsidiary of Edison. Edison AU is a Corporate Authorised Representative (1252501) of Myonlineadvisers Pty Ltd who holds an Australian Financial Services Licence (Number: 427484). This research is issued in Australia by Edison AU and any access to it, is intended only for "wholesale clients" within the meaning of the Corporations Act 2001 of Australia. Any advice given by Edison AU is general advice only and does not take into account your personal circumstances, needs or objectives. You should, before acting on this advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Product Disclosure Statement or like instrument.

#### **New Zealand**

The research in this document is intended for New Zealand resident professional financial advisers or brokers (for use in their roles as financial advisers or brokers) and habitual investors who are "wholesale clients" for the purpose of the Financial Advisers Act 2008 (FAA) (as described in sections 5(c) (1)(a), (a) (a) of the FAA). This is not a solicitation or inducement to buy, sell, subscribe, or underwrite any securities mentioned or in the topic of this document. For the purpose of the FAA, the content of this report is of a general nature, is intended as a source of general information only and is not intended to constitute a recommendation or opinion in relation to acquiring or disposing (including refraining from acquiring or disposing) of securities. The distribution of this document is not a "personalised service" and, to the extent that it contains any financial advice, is intended only as a "class service" provided by Edison within the meaning of the FAA (i.e. without taking into account the particular financial situation or goals of any person). As such, it should not be relied upon in making an investment decision.

#### **United Kingdom**

Neither this document and associated email (together, the "Communication") constitutes or form part of any offer for sale or subscription of, or solicitation of any offer to buy or subscribe for, any securities, nor shall it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whatsoever. Any decision to purchase shares in the Company in the proposed placing should be made solely on the basis of the information to be contained in the admission document to be published in connection therewith.

This Communication is being distributed in the United Kingdom and is directed only at (i) persons having professional experience in matters relating to investments, i.e. investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "FPO") (ii) high net-worth companies, unincorporated associations or other bodies within the meaning of Article 49 of the FPO and (iii) persons to whom it is otherwise lawful to distribute it. The investment or investment activity to which this document relates is available only to such persons. It is not intended that this document be distributed or passed on, directly or indirectly, to any other class of persons and in any event and under no circumstances should persons of any other description rely on or act upon the contents of this document (nor will such persons be able to purchase shares in the placing).

This Communication is being supplied to you solely for your information and may not be reproduced by, further distributed to or published in whole or in part by, any other person.

#### **United States**

The Investment Research is a publication distributed in the United States by Edison Investment Research, Inc. Edison Investment Research, Inc. is registered as an investment adviser with the Securities and Exchange Commission. Edison relies upon the "publishers' exclusion" from the definition of investment adviser under Section 202(a) (11) of the Investment Advisers Act of 1940 and corresponding state securities laws. This report is a bona fide publication of general and regular circulation offering impersonal investment-related advise, not tailored to a specific investment portfolio or the needs of current and/or prospective subscribers. As such, Edison does not offer or provide personal advice and the research provided is for informational purposes only. No mention of a particular security in this report constitutes a recommendation to buy, sell or hold that or any security, or that any particular security, portfolio of securities, transaction or investment strategy is suitable for any specific person.