

# Esker

Another record quarter

Continued strong demand for Esker's SaaS-based software in H119, with group revenue growth of 17% y-o-y and the value of contracts signed 51% higher y-o-y, prompts us to upgrade our revenue forecasts for FY19 and FY20. In our view, high levels of recurring revenue, a strong balance sheet and a focus on investing to maintain growth justify Esker's premium valuation.

| Year end | Revenue<br>(€m) | PBT*<br>(€m) | EPS*<br>(€) | DPS<br>(€) | P/E<br>(x) | Yield<br>(%) |
|----------|-----------------|--------------|-------------|------------|------------|--------------|
| 12/17    | 76.1            | 10.7         | 1.32        | 0.32       | 64.6       | 0.4          |
| 12/18    | 86.9            | 12.2         | 1.64        | 0.41       | 51.9       | 0.5          |
| 12/19e   | 100.6           | 14.4         | 1.81        | 0.45       | 47.0       | 0.5          |
| 12/20e   | 114.6           | 17.8         | 2.19        | 0.50       | 38.9       | 0.6          |

Note: \*PBT and EPS are normalised, excluding amortisation of acquired intangibles, exceptional items and share-based payments.

# Positive revenue momentum continues in H1

Esker's Q219 revenue update confirmed continued strong demand for its SaaS software: Q2 revenue €26.1m (+18% y-o-y/+16% constant currency (cc)); H119 revenue €50.1m (+17% y-o-y/+15% cc). SaaS-based revenues made up 90% of Q2 revenues and grew 21% cc y-o-y. Despite being in long-term decline, legacy products (4% of revenues) were up 9% cc in Q219 and H119. Esker had gross cash of €21.5m and net cash of €15.0m at the end of H119. The value of contracts signed in H119 was 51% higher y-o-y, providing good support for medium-term growth. As H1 revenues have typically made up 49% of annual revenues, the company expects to achieve revenues in excess of €100m for FY19, assuming no major FX changes. We have revised up our revenue forecasts by 1.6% in FY19 and 1.7% in FY20, but maintain our EPS forecasts reflecting the initial costs of new contract implementations and the impact of the stronger dollar on the cost base.

# New sales and technology partnerships

In June, Esker announced it had partnered with KPMG in the Netherlands. KPMG will market Esker's cloud-based Accounts Payable solution as part of its RPA and Finance Transformation offering. This week, Esker announced that it had made an investment in B/2BNOW, a Wisconsin-based start-up providing electronic data interchange (EDI) solutions for SAP S/4HANA Cloud ERP systems. Steve Smith, Esker's US head, will join the board of B/2BNOW.

# Valuation: Reflects high levels of recurring revenue

The stock is up 38% year-to-date and continues to trade at a premium to document processing automation peers and French software peers, in our view due to its superior growth and profitability. With 90% of revenues from SaaS activities, we view US SaaS software peers as more relevant and Esker trades at a discount on all metrics. In our view, high levels of recurring revenue, a strong balance sheet and a focus on investing to maintain growth justify Esker's premium valuation.

# Q2 revenue update

Software & comp services

# 18 July 2019

| Price                     | €85.1                    |
|---------------------------|--------------------------|
| Market cap                | €474m                    |
|                           | \$1.13:€1                |
| Net cash (€m) at end H119 | 15.0                     |
| Shares in issue           | 5.6m                     |
| Free float                | 68%                      |
| Code                      | ALESK                    |
| Primary exchange          | Euronext Growth<br>Paris |
| Secondary exchange        | N/A                      |

### Share price performance



### **Business description**

Esker provides end-to-end document automation solutions, offering on-demand and on-premise delivery models. In FY18, the business generated 56% of revenues from Europe, 38% from the US and the remainder from Asia and Australia.

## Next events

| H1 results         | 12 September        |
|--------------------|---------------------|
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Edison profile page

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# **Changes to forecasts**

We have revised our forecasts to reflect strong H119 revenues, a stronger dollar versus the euro and higher dividend forecasts for FY19 and FY20; this has no impact on our normalised EBIT or EPS forecasts. We have also revised the amount paid for the dividend announced and paid in June. The company paid a dividend of  $\in 0.41$  (versus our  $\in 0.36$  forecast), which was increased to  $\in 0.451$  for investors who had held their shares for at least two years (we assume 25% of shareholders were entitled to the higher amount).

# Exhibit 1: Forecast revisions

| €m                       | FY19e old | FY19e new | change | у-о-у  | FY20e old | FY20e new | change | у-о-у |
|--------------------------|-----------|-----------|--------|--------|-----------|-----------|--------|-------|
| Revenues                 | 99.1      | 100.6     | 1.6%   | 15.9%  | 112.7     | 114.6     | 1.7%   | 13.9% |
| EBITDA                   | 21.0      | 21.0      | 0.0%   | 13.2%  | 24.8      | 24.8      | 0.0%   | 18.2% |
| EBITDA margin            | 21.2%     | 20.8%     | (0.3%) | (0.5%) | 22.0%     | 21.6%     | (0.4%) | 0.8%  |
| Normalised EBIT          | 14.0      | 14.0      | 0.0%   | 17.4%  | 17.4      | 17.4      | 0.0%   | 24.4% |
| Normalised EBIT margin   | 14.1%     | 13.9%     | (0.2%) | 0.2%   | 15.4%     | 15.2%     | (0.3%) | 1.3%  |
| Reported EBIT            | 13.7      | 13.7      | 0.0%   | 18.7%  | 17.1      | 17.1      | 0.0%   | 25.0% |
| Reported EBIT margin     | 13.8%     | 13.6%     | (0.2%) | 0.3%   | 15.2%     | 14.9%     | (0.2%) | 1.3%  |
| Normalised PBT           | 14.4      | 14.4      | 0.1%   | 18.4%  | 17.8      | 17.8      | 0.1%   | 23.7% |
| Normalised net income    | 10.4      | 10.4      | 0.1%   | 13.6%  | 12.8      | 12.8      | 0.1%   | 23.7% |
| Normalised dil. EPS (€)  | 1.812     | 1.813     | 0.0%   | 10.5%  | 2.19      | 2.19      | 0.1%   | 20.6% |
| Reported basic EPS (€)   | 1.839     | 1.832     | (0.4%) | 11.8%  | 2.24      | 2.23      | (0.8%) | 21.5% |
| Reported diluted EPS (€) | 1.77      | 1.77      | 0.0%   | 11.7%  | 2.15      | 2.15      | 0.1%   | 21.1% |
| Net cash                 | 23.7      | 23.3      | (1.9%) | 40.6%  | 32.0      | 31.2      | (2.7%) | 33.8% |
| DPS (€)                  | 0.39      | 0.45      | 15.4%  | 9.8%   | 0.43      | 0.50      | 16.3%  | 11.1% |

Source: Edison Investment Research



# Exhibit 2: Financial summary

|  | €'000s 2014 | 2015        | 2016        | 2017        | 2018        | 2019e       | 2020e       |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Year end 31 December                       | French GAAP | French GAAF |
| PROFIT & LOSS                              |             |             |             |             |             |             |             |
| Revenue                                    | 46,061      | 58,457      | 65,990      | 76,064      | 86,871      | 100,649     | 114,596     |
| EBITDA                                     | 8,979       | 13,405      | 14,871      | 16,399      | 18,529      | 20,980      | 24,794      |
| Operating Profit (before amort and except) | 5,700       | 9,257       | 9,934       | 10,547      | 11.911      | 13,980      | 17,394      |
| Amortisation of acquired intangibles       | 0           | (302)       | (200)       | (300)       | (300)       | (300)       | (300)       |
| Exceptionals and other income              | 53          | (245)       | (474)       | (456)       | (88)        | 0           | (111)       |
| Other income                               | 0           | 0           | 0           | 0           | 0           | 0           |             |
| Operating Profit                           | 5,753       | 8,710       | 9,260       | 9,791       | 11,523      | 13,680      | 17,094      |
| Net Interest                               | 220         | (6)         | (108)       | (110)       | (57)        | 10,000      | 100         |
| Profit Before Tax (norm)                   | 5,920       | 9,312       | 9,949       | 10,669      | 12,171      | 14,410      | 17,824      |
| Profit Before Tax (FRS 3)                  | 5,973       | 8,765       | 9,275       | 9,913       | 11,783      | 14,110      | 17,524      |
| Tax  | (1,323)     | (2,292)     | (2,950)     | (3,148)     | (2,940)     | (3,951)     | (4,907)     |
| Profit After Tax (norm)                    | 4,609       | 6,877       | 6,785       | 7,281       | 9.135       | 10,375      | 12,833      |
|  | 4,609       |             | 6,325       |             | 8,843       | 10,375      |             |
| Profit After Tax (FRS 3)                   | ,           | 6,473       |             | 6,765       | ,           |             | 12,617      |
| Ave. No. of Shares Outstanding (m)         | 4.8         | 5.0         | 5.3         | 5.3         | 5.4         | 5.5         | 5.7         |
| EPS - normalised (c)                       | 97          | 138         | 128         | 138         | 169         | 187         | 226         |
| EPS - normalised fully diluted (c)         | 90          | 131         | 122         | 132         | 164         | 181         | 219         |
| EPS (GAAP) (c)                             | 97          | 130         | 120         | 128         | 164         | 183         | 223         |
| Dividend per share (c)                     | 24.00       | 30.00       | 30.00       | 32.00       | 41.00       | 45.00       | 50.00       |
| Gross margin (%)                           | N/A         |
| EBITDA Margin (%)                          | 19.5        | 22.9        | 22.5        | 21.6        | 21.3        | 20.8        | 21.6        |
| Operating Margin (before GW and except) (% |             | 15.8        | 15.1        | 13.9        | 13.7        | 13.9        | 15.2        |
|  | ) 12.4      | 15.0        | 10.1        | 15.9        | 13.7        | 13.9        | 10.2        |
| BALANCE SHEET                              |             |             |             |             |             |             |             |
| Fixed Assets                               | 12,552      | 25,184      | 28,324      | 37,912      | 39,635      | 40,292      | 40,666      |
| Intangible Assets                          | 7,709       | 19,603      | 22,381      | 26,673      | 28,096      | 29,253      | 30,227      |
| Tangible Assets                            | 4,470       | 4,985       | 5,158       | 7,115       | 7,050       | 6,550       | 5,950       |
| Other                                      | 373         | 596         | 785         | 4,124       | 4,489       | 4,489       | 4,489       |
| Current Assets                             | 33,894      | 36,110      | 42,024      | 42,823      | 49,016      | 58,914      | 68,185      |
| Stocks                                     | 93          | 161         | 101         | 176         | 147         | 147         | 147         |
| Debtors                                    | 15,110      | 18,073      | 19,523      | 21,253      | 25,551      | 28,127      | 32,024      |
| Cash                                       | 17,559      | 16,295      | 21,338      | 20,632      | 22,794      | 30,116      | 35,490      |
| Other                                      | 1,132       | 1,581       | 1,062       | 762         | 524         | 524         | 524         |
| Current Liabilities                        | (19,827)    | (24,789)    | (28,299)    | (26,206)    | (30,072)    | (32,555)    | (35,069)    |
| Creditors                                  | (19,827)    | (24,789)    | (28,299)    | (26,206)    | (30,072)    | (32,555)    | (35,069)    |
| Short term borrowings                      | 0           | 0           | 0           | 0           | 0           | 0           | Ċ           |
| Long Term Liabilities                      | (5,113)     | (7,317)     | (7,657)     | (14,909)    | (10,810)    | (8,310)     | (5,810)     |
| Long term borrowings                       | (5,113)     | (7,317)     | (7,657)     | (13,716)    | (9,318)     | (6,818)     | (4,318      |
| Other long term liabilities                | (0,110)     | 0           | 0           | (1,193)     | (1,492)     | (1,492)     | (1,492      |
| Net Assets                                 | 21,506      | 29,188      | 34,392      | 39,620      | 47,769      | 58,340      | 67,972      |
|  | ,           |             | ,           | ,           | ,           | ,           | .,          |
| CASH FLOW                                  | 0.045       | 44.007      | 45 004      | 47.044      | 40.000      | 00.007      | 02.444      |
| Operating Cash Flow                        | 9,245       | 14,307      | 15,331      | 17,311      | 18,366      | 20,887      | 23,411      |
| Net Interest                               | 310         | (27)        | (127)       | (75)        | 63          | 100         | 100         |
| Tax  | (1,075)     | (1,165)     | (1,456)     | (2,053)     | (2,795)     | (3,951)     | (4,907)     |
| Capex                                      | (4,028)     | (3,909)     | (7,021)     | (9,304)     | (7,792)     | (7,957)     | (8,074)     |
| Acquisitions/disposals                     | 22          | (11,700)    | (335)       | (7,551)     | (264)       | 0           | 0           |
| Financing                                  | (694)       | 1,324       | 480         | (345)       | 785         | 0           | 0           |
| Dividends                                  | (877)       | (1,208)     | (1,550)     | (1,633)     | (1,756)     | (2,357)     | (2,656)     |
| Net Cash Flow                              | 2,903       | (2,378)     | 5,322       | (3,650)     | 6,607       | 6,723       | 7,873       |
| Opening net debt/(cash)                    | (11,961)    | (12,446)    | (8,978)     | (13,681)    | (10,011)    | (16,576)    | (23,298)    |
| HP finance leases initiated                | (2,293)     | (1,090)     | (645)       | 0           | 0           | Ó           | Ċ           |
| Other                                      | (125)       | 0           | 26          | (20)        | (43)        | 0           | C           |
| Closing net debt/(cash)                    | (12,446)    | (8,978)     | (13,681)    | (10,011)    | (16,576)    | (23,298)    | (31,172)    |

Source: Esker, Edison Investment Research



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